

DEVOTED  
TO TASTE

**esarom**  
YOUR  
PARTNER  
IN TASTE.



# FROM AUSTRIA TO THE WORLD

A family owned business since 1946, esarom stands not just for tradition and experience, but is also a leading supplier of taste enhancing ingredients to the food and beverage industry worldwide.

Independent, self-defined, consistent, thinking long term – these are the most important ingredients of our recipe for success.

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Know how of more than 60 years

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Export of more than 80%

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ESAROM HEADQUARTER



ESAROM HOUSE OF TASTE



ESAROM LOGISTIC CENTER

# COMPETENCE IN MORE THAN 50 COUNTRIES

esarom has its own subsidiaries and distribution partners over a large international network that allows us to be close to our customers. Local warehouses enable short delivery times and give you flexibility while planning. Our local contact persons speak your language and know the local preferences related to taste.





# THE BEST INGREDIENTS FOR THE BEST TASTE



All our product developments are guided by the knowledge that eventually taste is what matters to the consumers. Personal and close contact with our customers – that's our way to discover how our customers want to charm the taste buds of the consumers and how we can support them in this endeavour with tailor-made concepts. From water ice to sherbet, sorbet, cream ice, mousse and frozen yogurt.

With the harmonisation of application, packaging, price segment, production options and market conditions, we deliver to each of our individual business partners the exact solution that makes his product even better than before.

Quality and product safety are understood to be a matter of course.

The esarom product range:

Flavours

Bases

Pastes

Colours

Toppings

Icings and couvertures

Stabilizers

Ice cream inclusions





# SHARED KNOWLEDGE



The exchange of experiences, the discussion about developments and trends, to puzzle over ways of optimisation – this gives us great pleasure and keeps our finger on the pulse of the times.

#### Product design:

Definition of target product – analysis of in-house requirements – counseling on technology-related investments and adaptations – consideration of the relevant national legislation – packaging definition

#### Engineering and technology:

Technico-mechanical equipment for the entire production zone such as mix preparation and storage, freezer technology, filling equipment (circular and longitudinal freezers, traditional cup-, cono- and family-packages, extrusion methods) – processing sequences – cleaning

#### Selection of raw materials:

Availability and economic efficiency – quality criteria in the final product

The esarom service package:

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Ideas for your product range

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Information and discussion about developments and trends

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Optimisation of the selection of your raw materials

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Optimisation of your recipe design

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Optimisation in engineering and technology

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Suggestions for the packaging

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# CUSTOMERS ARE PARTNERS PARTNERS ARE CUSTOMERS



The esarom ice cream experts develop tailor-made concepts for your company together with you. Know-how and more than 40 years of experience in the areas of industrial ice cream production is an ingredient of high value.

About 5000 recipes have been developed. All of them are tested with our pilot plant in our ice cream laboratory – in small amounts, but in the same way you would produce them with your production plant. Ideal to find out the perfect combination and the best fitting parameters. Samples give you the possibility to evaluate taste, colour and texture in the ready made ice cream.

We prefer to speak of partners rather than customers. And we also prefer to be partners rather than suppliers. esarom sees itself as part of your team, as an outsourced department so to say, that enables you to concentrate on the core competences of your company.

Or common objective:

Your tasty product, gives indulgence and joy to the people.



# ESAROM – YOUR PARTNER

The trend lies in working together and as a part of the team. It is only called by a different name: we speak of sharing and swapping, of crowd, community and network.

We feel happy to be a reliable and competent partner in this network, because we are convinced that these values have a future. Product lifecycles are becoming shorter, the markets more volatile. Our environment is continuously changing. We are changing with it – but we continue to uphold the values we have grown with, values on which you can build and rely.

We are looking forward to a successful cooperation.

Michael Kornberger

Ernst Kunze

Hans-Stephan Mölls

Managing directors of esarom gmbh



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ORGANIC PRODUCTS  
CERTIFIED BY AUSTRIA  
BIO GARANTIE GMBH



FSSC 22000 NR.00022/0  
ISO 14001:2015 NR.04569/0  
ISO 9001:2015 NR.03848/0